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FOR IMMEDIATE RELEASE

International Tourism & Culture Expo Postponed to June 11–13, 2027

The Organizing Committee of the International Tourism & Culture Expo has announced the postponement of its scheduled September 2026 event to June 11–13, 2027.

This decision follows recent developments related to the ongoing Ebola outbreak affecting parts of Africa and the resulting travel and immigration challenges affecting some international participants. As a number of our confirmed exhibitors face these circumstances and visas have been paused for three months, the Organizing Committee has determined that postponement is the best course of action to ensure the broad international participation that is central to the Expo's mission.

The International Tourism & Culture Expo was designed as a truly global gathering, bringing together tourism organizations, cultural institutions, exhibitors, buyers, and industry professionals from around the world. Given the importance of international representation and participation, we believe postponing the event will allow us to deliver a stronger, more inclusive, and more successful experience for all stakeholders.

While this was a difficult decision, our commitment remains unchanged: to celebrate tourism, culture, and international collaboration by creating meaningful opportunities for engagement between Canadian and global partners.

All exhibitors who have already completed payment will have their registration fees automatically transferred to the June 2027 event. You will receive updated invitations, confirmation documents, and welcome letters from the City of Ottawa.

This additional planning enables the Organizing Committee to expand marketing initiatives, strengthen partnerships, increase international participation, and enhance programming, ensuring an even more dynamic and impactful event experience.

We sincerely regret any inconvenience this postponement may cause and greatly appreciate the understanding, patience, and continued support of our exhibitors, sponsors, partners, and attendees.

We remain committed to showcasing the richness of world cultures and tourism opportunities while fostering valuable connections between international and Canadian tourism stakeholders. We look forward to welcoming everyone to an exceptional International Tourism & Culture Expo in June 2027.

Warm regards,

Alison Braun

Chair, International Tourism & Culture Expo



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